



National Service Scheme

Report on

“Participated In Matdata Junction”

3rd October, 2022

The National Service Scheme Unit of Shyam Lal College, University Of Delhi Volunteers participated in MATDATA JUNCTION, a year-long Voter Awareness Programme Launched by Election Commission under the aegies of **SVEEP (Systematic Voters’ Education and Electoral Participation)** on All India Radio, 52 Episode Program of 15 Minute Duration each broadcast every Friday on Vividh Bharati Stations, FM Rainbow, FM Gold, and Primary Channels of AIR in Collaboration with **NSS Unit of Vivekanada College, University of Delhi** on 3rd October, 2022 at **Rang Bhawan Auditorium, Akashvani Bhawan, New Delhi**. In the Session volunteers from various NSS units of University of Delhi and many others participated in this event. One of our NSS Faculty Member Mr. Hanumant Meena Sir attended session with us.

The Chief Election Commissioner of India Rajiv Kumar launched the Program in the presence of Election Commissioner of India Anoop Chandra Pandey, CEO Prasar Bharati Mayank Kumar Agarwal, DG AIR News Vasudha Gupta and **Actor Pankaj Tripathi, who is the ECI State Icon** was the guest of the event.

The event began at 12 Noon and ended at 2:00 pm. We reached our destination with a Bus. For addressing the gathering, CEC Shri Rajiv Kumar said that the program Matdata Junction will be Strong Platform to connect with the Voters across the Country. The Program as a Combination of Information and Entertainment, would specifically help address Urban apathy and inform the audience about the Election Processes in the conduct of Free, Fair, Transparent, Inducement Free, Accessible and Inclusive Elections in an effective Communication Format.

While addressing the Audience, Shri Pankaj Tripathi, recollected his memories of becoming a First Time Voter and how that Process gave him not only the **Right of MATDAN but also SAMMAN** as a Contributory voice in Democracy.

That 52 weekly Episode covered Voter Registration, Ethical Voting, Model Code of Conduct, EVMs and other Election related Topics, and these episodes were telecast in 23 Languages; Assamese, Bengali, English, Gujrati, Hindi, Kannada, Kashmiri, Konkani, Malyalam, Manipuri, Marathi, Nepali, Oriya, Punjabi, Sanskrit, Sindhi, Tamil, Telugu, Urdu, Bodo, Santhali, Maithili & Dogri.

All over 10 Students from Shyam Lal College has been attended this session.

At last Refreshments were also provided to the all Attendees. The NSS Volunteers of Shyam Lal College was fortunate enough to attend this event and to experience all this.







SVEEP



भारत निर्वाचन आयोग
Election Commission of India



Launch of
Matdata Junction

52 episode weekly series

By Hon'ble Commission

3rd October 2022, Monday

Rang Bhawan Auditorium, Akashvani Bhawan, New Delhi

माननीय आयोग द्वारा
मतदाता जंक्शन

52 एपिसोड की साप्ताहिक श्रृंखला

का शुभारंभ

3 अक्टूबर 2022, सोमवार

रंग भवन सभागार, आकाशवाणी भवन, नई दिल्ली

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